AMENDMENT TO THE CLAIMS

1. (Currently Amended) A computer-implemented method for collecting survey information from a user of a computer network, the method comprising:

> providing, over a computer network, a query form to a recipient, wherein the query form contains query configuration tools including a plurality of controls that are selectively manipulatable so as to dictate a content, order, and method of answering at least some survey questions to be included in a dynamic survey query;

>> receiving, over the computer network, query configuration data from the recipient, wherein the query configuration data is indicative of how the dynamic survey query should be formatted in order to be consistent with manipulation of the plurality of controls by the recipient;

> providing, over the computer network, the dynamic survey query to the user, wherein the dynamic survey query is formatted so as to be consistent with manipulation of the plurality of controls by the recipient, and wherein the dynamic survey query is configured to request structured responses from the user;

receiving the structured responses from the user; ~~and~~

generating an electronic message to the recipient indicating that the structured responses have been received, and including the structured responses; and

wherein receiving query configuration data comprises receiving query branching data indicative of an order in which questions in the query are displayed to the user based on answers to the questions in the dynamic survey query, wherein the query branching data directly reflects manipulation, by the recipient, of the plurality of controls, and wherein the query branching data is configured to dynamically change which questions are presented to the user based on the user's answers to previous questions in the dynamic survey query.

2. (Previously Presented) The method of claim 1 and further comprising:

automatically integrating the structured responses into a pre-identified application hosted by the recipient.

3. (Previously Presented) The method of claim 1 wherein providing the dynamic survey query comprises:

receiving a contact indication from the user; and

providing the dynamic survey query to the user in response to the contact indication.

4. (Original)   The method of claim 3 and further comprising:

providing content over the computer network for display to the user.

5. (Original)   The method of claim 4 wherein providing content comprise:

providing a contact link in the content.

6. (Original)   The method of claim 5 wherein receiving the contact indication comprises:

receiving an indication that the user has activated the contact link.

7. (Cancelled)

8. (Previously Presented) The method of claim 1 wherein receiving query configuration data comprises:

receiving query definition data indicative of a content of questions in the dynamic survey query wherein the query definition data directly reflects manipulation, by the recipient, of the plurality of controls.

9. (Previously Presented) The method of claim 1 wherein receiving query configuration data comprises:

receiving query definition data indicative of non-content configuration of questions in the

> dynamic survey query, wherein query definition data directly reflects manipulation, by the recipient, of the plurality of controls.

10. (Cancelled)

11. (Cancelled)

12. (Previously Presented) The method of claim 1 wherein providing a query form comprises: providing a pre-configured query template for modification by the recipient.

13. (Original) The method of claim 1 and further comprising: generating a report based on the structured responses.

14. (Previously Presented) The method of claim 13 wherein generating the report comprises: indicating how many times the dynamic survey query has submitted by the user.

15. (Currently Amended) A computer-implement survey service provider for providing survey services over a computer network, comprising:

> a ~~survey~~ query service component that provides a content provider with a pre-configured survey template along with tools for altering the template, wherein the survey service component receives survey configuration information from the content provider in the form of an indication of alterations made to the pre-configured survey template, and wherein the survey query service provides a dynamic, structured survey, configured based on the survey configuration information, to a user accessing content of the content provider over the computer network; and wherein the tools for altering include tools for altering which question is presented next based on an answer to a previous question.

16. (Previously Presented) The survey service provider of claim 15 wherein the content accessed

by the user includes a link to the survey and wherein the survey service component provides the survey to the user in response to the user activating the link.

17. (Previously Presented) The survey service provider of claim 16 wherein the survey service component receives user responses to the survey and automatically provides the content provider with an electronic message that includes the user responses.

18. (Previously Presented) The survey service provider of claim 17 wherein the survey service component provides the electronic message as an electronic mail message and the user responses as an attachment to the electronic mail message.

19. (Previously Presented) The survey service provider of claim 17 wherein the survey service component provides an integration component to integrate the user responses into a pre-identified application.

20. (Cancelled)

21. (Previously Presented) The survey service provider of claim 15 wherein the tools for altering include tools for altering a content of questions in the pre-configured survey.

22. (Previously Presented) The survey service provider of claim 15 wherein the tools for altering include tools for altering a non-content configuration of questions in the pre-configured survey.

23. (Previously Presented) The survey service provider of claim 15 wherein the tools for altering include tools for altering an order in which questions in the pre-configured survey are displayed to the user.

24. (Cancelled)

25. (Cancelled)

26. (Currently Amended) A computer readable storage medium storing computer readable instructions which, when invoked, cause the computer to perform steps of:

    providing a survey form to an entity interested in gathering information from a user;

    receiving survey configuration data from the entity, wherein the survey configuration represents manipulations of the survey form by the entity, and wherein the survey configuration is indicative of how a survey to be sent to the user should be formatted;

    providing, to a user, over a computer network, the survey in a format that is consistent with the survey configuration data, and wherein the format requests structured responses from the user;

    receiving the structured responses from the user; ~~and~~

    sending an electronic message to the entity indicating that the structured responses have been received, and including the structured responses; and

    wherein receiving survey configuration data comprises receiving survey branching data indicative of an order in which questions in the survey are to be displayed to the user, and wherein the survey branching data is configured to dynamically change which questions are presented to the user based on the user's answers to previous questions in the survey.

27. (Original) The computer readable medium of claim 26 wherein the method further comprises:

    automatically integrating the structured responses into a pre-identified application.

28. (Cancelled)

29. (Cancelled)

30. (Cancelled)

31. (Previously Presented) The computer readable medium of claim 28 wherein providing a survey form comprises:

      providing a pre-configured survey template for modification by the entity.